





1ST ANNUAL WEEK OF

SEPTEMBER 21ST - SEPTEMBER 27TH, 2020



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## WELCOME TO BROWN JUG'S WEEK OF WHISKEY

#### **HOW IT WORKS**

From Monday through Saturday, Brown Jug will release a selection of hard-to-find, limited edition and distinctive whiskeys at each of its warehouse locations, as well as debut new Brown Jug store pick barrels. These items will be first-come first-serve, but due to their scarcity and high demand selections will be limited, with only one to three bottles available per person on most items.

In addition to the release items, Brown Jug will also feature additional whiskies at reduced pricing each day, allowing you to stock up on your favorites while you score some rare bottles.

There are some whiskeys that are just so rare and in-demand that releasing them as first-come first-serve would lead to long lines, which we want to avoid for the safety of our customers during this health crisis. During the Week of Whiskey, customers will be able to enter for the chance to buy these highly sought-after items, known in the whiskey world as "unicorns".

#### **HOW TO USE THIS GUIDE**

This guide will let you know what items are being released on each day so you can plan your Brown Jug trips accordingly throughout the Week of Whiskey. In addition to the items and their cost, you will see information about each selection, learn why it is special and see how many bottles are available at each location.

#### **BROWN JUG BARREL PICKS**

Each day through the week, Brown Jug will debut one or more of its "Barrel Picks". Barrel picks are specially selected single barrels of product that are bottled just for Brown Jug. These barrel picks offer a unique expression of some of Alaska's favorite whiskeys as well as some lesser known selections.

Selections and quantities are subject to change.

### 

VOID OUTSIDE THE UNITED STATES AND WHEREVER PROHIBITED. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT 21 OR OLDER AND A LEGAL RESIDENT OF AK. THIS PROMOTION WILL BE CONSTRUED AND EVALUATED IN ACCORDANCE WITH UNITED STATES LAW.

OFFICIAL RULES FOR WEEK OF WHISKEY UNICORN PROMOTION SPONSORED BY LIQUOR STORES USA NORTH, INC. DBA BROWN JUG

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. PLEASE DRINK RESPONSIBLY.

- 1. The Promotion: The Unicorns / "Week of Whiskey" (the "Promotion") Enter for a Chance to Buy: Known as "Unicorns" because of how hard they are to find, these whiskeys are some of the rarest and most sought after whiskeys available to Brown Jug's buyers. Customers may enter a drawing for a chance to buy one of these rare whiskeys each day through the "Week of Whiskey."
- 2. Co-Sponsors: There are no co-sponsors for this event.
- 3. To Enter: "Week of Whiskey" begins at 10 a.m. (AST) on September 21, 2020 and ends at 11 p.m. (AST) on September 27, 2020. By submitting an entry form you represent that you have read the Official Rules located in-store and that you agree to be bound by all of them, as applicable. Limit of one (1) entry, per valid email address, per eligible person, per day at a Brown Jug retail location. Your email address or phone number will be the only means of communication for the presumptive winner. We will not sell, distribute or share personal information.
- 4. Determination of Winners: The presumptive winners will be drawn from the total number of entries on or around September 30th, 2020, and will be notified by e-mail or phone, as provided on their entry form. Winning entries are non-transferable. Each winner will receive the opportunity to purchase one of the "Unicorns." Each winner will rank their choices of the bottles available for purchase. Opportunity to purchase each bottle will be assigned in order of the winner names drawn. The presumptive winner will be required to respond to the winner notification by e-mail or phone within seven (7) calendar days and, in such response, must provide his/her full name, residential mailing address, daytime telephone number and date of birth. The failure to respond timely and completely to the winner notification may result in forfeiture of the opportunity to purchase a Unicorn and the Sponsor, in their sole discretion, may select an alternate winner. If an e-mail notification is returned as undeliverable, the Sponsor will attempt to re-send that e-mail one (1) time. If a potential winner does not respond within seven (7) calendar days of the transmission of the final e-mail notification or should the e-mail, after three attempts, be returned as undeliverable or no- response from phone notification, an alternate winner will be selected. Once the winner has received notification and ranked their choice of the bottles available for purchase, the winner will have three (3) days to come to the identified Brown Jug store to present their legal identification and complete their purchase.

Odds of winning will be determined by the total number of eligible entries timely received. Except where prohibited, participation in the Promotion and/or acceptance of a prize constitutes winner and guest's consent to use of their name, likeness, photograph, voice and biographical data for advertising and promotional purposes without additional compensation.

- 5. Eligibility: The Promotion is open to legal residents of AK, who are twenty-one (21) years of age or older at the time of entry. Void wherever taxed, prohibited or otherwise restricted by law. Employees of Liquor Stores USA North, Inc. dba Brown Jug, its parents, subsidiaries, affiliates, agents, assignees, printers, advertising, public relations, promotion and other agencies, alcohol beverage suppliers, importers, wholesalers, distributors or retailers, as well as any member of the immediate families or households of any of the foregoing, are not eligible. All federal, state and local laws apply.
- 6. Information Contained in the Entry: By submitting an entry, each Promotion participant warrants and represents to Sponsor that the information contained in the entry is true and correct in all material respects and that Sponsor may rely on such information in its efforts to comply with applicable laws and regulations.
- 7. General Conditions: All Federal, state and local taxes on the prize are winner's responsibility. Winner must be 21 years or older. Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Promotion in whole or in part without notice or further obligation. There is no cash prize substitute. Prize is non-transferable except at the sole discretion of Sponsor.
- 8. By participating in this Promotion the winner, for and on behalf of himself or herself and all of his or her heirs, personal representatives and assigns, voluntarily accepts and assumes all risk associated with participating in this Promotion and accepting, using or misusing any prize, and further agrees to completely and forever defend, indemnify and hold Sponsor and its parents, subsidiaries, officers, directors, employees, agents, and agencies harmless from and against any and all claims, costs, expenses, actions, demands, causes of action or other liabilities, known or unknown, absolute or contingent, fixed or otherwise, arising or resulting in any manner from and/or by reason of the winner's participation in the Promotion and/or his or her receipt, acceptance, use and/or misuse of any prize.
- 9. Electronic Entries: Electronic entries will not be accepted. Entries can only be submitted in-person at Brown Jug locations.
- 10. Winner Names: Names of winners will be available upon request in-person at any Brown Jug location. All requests for the winner names must be made no later than September 30th, 2020.

## THE UNICORNS ENTER FOR A CHANCE TO BUY

Known as "unicorns" because of how hard they are to find, these are some of the rarest – and most sought-after – whiskeys that we have access to.

Each day throughout the Week of Whiskey customers can enter a drawing for a chance to buy one of these rare whiskeys. Winners will be drawn at the end of the week. The lucky winners will be asked to rank their choices of the bottles so we can match a preferred whiskey to a winner even if their first or second choice is no longer available. Bottles will be assigned in order of the names drawn.

Contest details available on page 3.



### EAGLE RARE DOUBLE EAGLE VERY RARE 20 YEAR

#### **Kentucky Straight Bourbon Whiskey**

Maturing for twice as long as standard Eagle Rare, this very limited 20-year-old bourbon is packaged in a beautiful crystal decanter featuring two beautifully sculpted eagles.

With only 299 of these decanters produced, each bottle comes with an individually numbered letter of authenticity.

Distillery: Buffalo Trace, Frankfort, Kentucky

Age: 20 Years ABV: 90 Proof Retail: \$1,999.95 # Available: 1



### MISTER SAM WHISKEY Blended Whiskey

This limited whiskey is produced in honor of Sam Bronfam, or "Mister Sam", who grew Seagram's into one of the world's largest spirits brands.

Created by Master Blender Drew Mayville, this whiskey is a blend of some of the Canadian and American whiskeys that made Seagram's famous.

Only 1,200 bottles produced.

**Distillery:** Old Montreal Distillery, Montreal, Canada

Age: NAS ABV: 133.8 Proof Retail: \$249.95 # Available: 2



#### **OLD FITZGERALD 9YR BIB**

#### **Kentucky Straight Bourbon Whiskey**

Old Fitzgerald is a historic wheated bourbon and has been on the market for over 100 years. Currently owned by Heaven Hill, the Old Fitzgerald Bottled-in-Bond series is bottled in glass decanters and is highly sought-after by collectors.

Distillery: Heaven Hill Distillery, Bardstown, KY

Age: 9 years ABV: 100 Proof Retail: \$99.95 # Available: 6



#### **ELIJAH CRAIG 18 YEAR**

#### **Kentucky Straight Bourbon Whiskey**

Elijah Craig 18 remains one of the most iconic high-aged bourbons on the market, and for good reason. This single-barrel offering has a track-record of awards and is a perennial favorite of many bourbon enthusiasts.

**Distillery:** Heaven Hill Distillery, Bardstown, KY

Age: 18 Years ABV: 90 Proof Retail: \$119.95 # Available: 3



#### **GEORGE T. STAGG**

#### **Kentucky Straight Bourbon Whiskey**

George T. Stagg wins many fans over with its high-proof and rich flavor. This release features a lower than usual alcohol content, "only" 116.9 proof, but delivers the intense character that bourbon enthusiasts know and love.

**Distillery:** Buffalo Trace Distillery, Frankfort, KY

Age: 15 Years ABV: 116.9 Proof Retail: \$114.95 # Available: 18



### E.H. TAYLOR AMARANTH BOTTLED-IN-BOND

#### **Kentucky Straight Bourbon Whiskey**

This one-time release from E.H. Taylor substitutes amaranth for rye in its mash-bill. Amaranth brings complex aromatics to this one-of-a-kind bourbon.

**Distillery:** Buffalo Trace Distillery, Frankfort

Age: 10+ Years ABV: 100 Proof Retail: \$71.95 # Available: 6



### ELMER T. LEE 100 YEAR TRIBUTE

**Kentucky Straight Bourbon Whiskey** 

Elmer T. Lee was one of the most influential master distillers in Kentucky. With this bottling commemorating what would have been Elmer's 100th birthday, Buffalo Trace pays tribute to this legend of bourbon.

Distillery: Buffalo Trace, Frankfort, KY Age: NAS ABV: 100 Proof Retail: \$99.95 # Available: 4



### OLD FORESTER BIRTHDAY BOURBON

**Kentucky Straight Bourbon Whiskey** 

Celebrating founder George Garvin Brown's birthday, this yearly release from Old Forester shows rich oak spice, black currant and caramel cake.

Distillery: Old Forester Distillery, Louisville, KY

Age: 11 Years ABV: 105 Proof Retail: \$139.95 # Available: 2



### PAPPY VAN WINKLE FAMILY RESERVE 15 YEAR

**Kentucky Straight Bourbon Whiskey** 

Expressly produced according to the Van Winkle family's wheated mashbill and selected from barrels in the center of the rackhouse, Pappy Van Winkle is one of the most famous and sought-after spirits in the world.

Distillery: Buffalo Trace Distillery, Frankfort, KY

Age: 15 Years ABV: 107 Proof Retail: 134.95 # Available: 2



#### **OLD RIP VAN WINKLE 10 YEAR**

**Kentucky Straight Bourbon Whiskey** 

While it may be the youngest of the Van Winkle family of bourbons, this "Baby Pappy" is still a powerhouse. Coming in at 107 proof, the Old Rip 10 is no shrinking violet, and its rich, enticing palate shows big flavors of oak char, pepper and intense dried fruit.

Distillery: Buffalo Trace Distillery, Frankfort, KY

Age: 10 Years ABV: 107 Proof Retail: \$79.99 # Available: 6



#### **WILLIAM LARUE WELLER**

#### **Kentucky Straight Bourbon Whiskey**

Uncut, unfiltered and uncompromising, William Larue Weller is a wheated bourbon that is full-flavored, well-balanced, and utterly delicious. Despite its high-proof, William Larue remains smooth and surprisingly sweet, with notes of marshmallow, salted almonds, nougat, figs and dates.

**Distillery:** Buffalo Trace Distillery, Frankfort, KY

Age: 12 Years ABV: 128 Proof Retail: \$114.95 # Available: 3



### PAPPY VAN WINKLE'S FAMILY RESERVE 20 YEAR

#### **Kentucky Straight Bourbon Whiskey**

The #1 rated Bourbon Whiskey in the world, with superlative complexity, mouth-filling intensity and a seemingly inexhaustible finish.

Truly one of a kind.

Distillery: Buffalo Trace Distillery, Frankfort, KY

Age: 20 Years ABV: 90 Proof Retail: \$219.95 # Available: 1



#### VAN WINKLE SPECIAL RESERVE 12 YEAR

#### **Kentucky Straight Bourbon Whiskey**

The Old Rip Van Winkle Distillery calls the Van Winkle Special Reserve the perfect combination of age and proof. Featuring a moderate 90 proof combined with an age of 12 years, this bourbon takes on nectar-like qualities, showing a sweeter, more unctuous profile than its siblings.

**Distillery:** Buffalo Trace Distillery, Frankfort, KY

Age: 12 Years ABV: 90 Proof Retail: \$84.95 # Available: 6



### "THE CALLY" 40 YEAR Single Grain Scotch Whisky

The Caledonian Distillery in Edinburgh closed in 1988, so this 40 year single grain is a scotch time capsule from an all but forgotten distillery. What makes this truly special is the price – whoever wins the chance to buy this bottle can do so not for its normal price of \$1,069.95, but for only \$199.95.

Distillery: Caledonian Distillery, Edinburgh, Scotland

Age: 40 Years ABV: 106.6 Proof Retail: \$199.95 # Available: 1

## MONDAY, SEPTEMBER 21<sup>ST</sup> MONDAY'S BROWN JUG BARREL PICK RELEASE



### BUFFALO TRACE Kentucky Straight Bourbon Whiskey

We're excited to debut not one, not two, but three barrels of one of Alaska's favorite bourbons. First released in 1999, Buffalo Trace is made from specially selected barrels of whiskey that have a full-bodied, robust character, and is batched at no more than 40 barrels at a time. While there is no age statement on the bottle, distillery insiders say that the average barrel age is 9.5 years. The result is a full-flavored, mature bourbon that for many is the quintessence of what Kentucky Straight Bourbon Whiskey should be.

For our Brown Jug Barrel picks, we selected barrels that we felt stayed true to the character of Buffalo Trace, but with those elements turned up to 11, delivering a richer, full-flavored pour.

Distillery: Buffalo Trace Distillery, Frankfort, KY
Age: NAS
# Available: ANC 360 WAS 180 FAI 180
Retail: \$32.99 Limit 3 Per Person



### WOODINVILLE PRIVATE SELECT CASK STRENGTH BOURBON

**Straight Bourbon Whiskey** 

From up-and coming distillery Woodinville in Washington State comes a bourbon crafted from organic grains grown exclusively for the distillery at Omlin Family Farm in Quincy, Washington. We were lucky enough to get our hands on the first barrel pick offered to the Alaskan market. Bottled at cask strength, the whiskey is mouth filling, powerful, and utterly delicious.

Distillery: Woodinville, Woodinville, WA
Age: 5 Years

ABV: Varies by barrel
# Available: ANC 96 WAS 48
Retail: \$69.95 Limit 2 Per Person

### MONDAY'S RELEASES: NEW TO ALASKA

For our first day of releases, we are excited to share with you a selection of whiskey that has never been seen before in Alaska, along with other newcomers that just hit the market this year.

Bourbon enthusiasts will recognize Belle Meade, a brand from the 1800's resurrected in 2008 by descendants of its founder, which has been receiving rave reviews.

Those that keep abreast of bourbon news will also recognize Daviess County, a brand first produced in 1874, now brought back by Lux Row Distillers, which has been making a splash with whiskey releases that get better and better year after year.

Balcones is synonymous with Texas whiskey, earning international acclaim for their single-malt offerings. Like Belle Meade and Daviess County, Balcones makes its Alaskan debut at Brown Jug's Week of Whiskey.

Don't miss out on these great finds, some of which can be only found at Brown Jug.



#### **BALCONES BABY BLUE**

**Blue Corn Whiskey** 

New to Alaska!

The first Texas whisky on the market since Prohibition, Balcones Blue Corn is rich and oily, with round nuttiness, roasted overtones and refined complexity.

Distillery: Balcones Distillery, Waco, TX
Age: NAS

ABV: 92 Proof
# Available: ANC 18, WAS 6, FAI 6
Retail: \$42.95 Limit 1 Per Person



#### **BALCONES TEXAS RYE**

**Rye Whiskey** 

New to Alaska!

This complex 100% Rye is distilled in pot stills. The palate shows creamy buttery toffee, building to peppery spice notes with hints of coffee and nuts.

Distillery: Balcones Distillery, Waco, TX Age: NAS ABV: 100 Proof # Available: ANC 36, 12 WAS, FAI 12

**Retail: \$42.99** 



#### **BLADE & BOW BOURBON**

#### **Kentucky Straight Bourbon Whiskey**

New to Alaska!

An homage to the legendary Stitzel-Weller distillery, Blade & Bow uses a unique Solera System to preserve some of the distillery's oldest whiskey stocks, including some of the last bourbon produced at Stitzel-Weller in 1992.

Distillery: Stitzel-Weller Distillery
Age: NAS
ABV: 91 Proof
# Available: ANC 42, WAS 18, FAI 18
Retail: \$69.95 Limit 1 Per Person



#### **BELLE MEADE RESERVE BOURBON**

#### **Blended Straight Bourbon Whiskey**

New to Alaska!

Using superior barrels from Belle Meade's inventory, Belle Meade Reserve is richer, more robust and higher proof than their entry level bourbon.

Distillery: Nelson's Green Brier Distillery, Nashville, TN

Age: NAS ABV: 108.3 Proof # Available: ANC 60, WAS 30, FAI 30 Retail: \$74.95 Limit 2 Per Person



#### **BELLE MEADE BOURBON**

#### **Blended Straight Bourbon Whiskey**

New to Alaska!

Belle Meade is crafted from a blend of barrels from some of the nation's top bourbon distilleries. Using a proprietary blend of high-rye bourbons and complementary yeast strains, Belle Meade has a flavor profile all its own.

Distillery: Nelson's Green Brier Distillery, Nashville, TN

Age: NAS ABV: 90.4 Proof # Available: ANC 270, WAS 144, FAI 144
Retail: \$44.95 Limit 6 Per Person



### JEFFERSON'S OCEAN AGED AT SEA: VOYAGE #16

#### **Kentucky Straight Bourbon Whiskey**

Due to its unique aging regimen, this is one of the most interesting bourbons on the market today. Placed on cargo ships, each barrel of Jefferson's Ocean-Aged Bourbon crosses the equator four times, visits 30 continents and 30 ports on an average sailing.

Distillery: Kentucky Artisan Distillery, Crestwood, KY

Age: NAS ABV: 90 Proof # Available: ANC 36, WAS 18, FAI 24 Retail: \$99.95 Limit 1 Per Person



OLD ELK
Blended Straight Bourbon Whiskey
New to Alaska!

This may seem like another run-of-the-mill sourced bourbon, but Old Elk is something special. Blended by Greg Metze, former master distiller at powerhouse distiller MGP in Indiana, Old Elk showcases a high-barley mashbill, and undergoes a "Slow Cut" proofing process which slowly proofs the whiskey down from barrel strength over a period of several weeks. Between Greg's expertise and the unique production method, the result is an incredibly smooth sipper.

**Distillery:** MGP Distillery, IN, and two undisclosed distilleries in NY and CO.

Age: 4 Years ABV: 88 Proof # Available: ANC 42, WAS 18, FAI 24 Retail: \$57.95 Limit 2 Per Person



**DAVIESS COUNTY BOURBON Kentucky Straight Bourbon Whiskey** *New to Alaska!* 

This new offering from Lux Row Distillers uses a unique combination of two mashbills – one wheated and smooth and the other a traditional rye – for a perfect balance of sweetness and spice. Combined with a substantial 96 proof, this new whiskey with an old name is a serious contender.

**Distillery:** Blended at Lux Row Distillery, sourced from undisclosed KY distilleries.

Age: NAS ABV: 96 Proof
# Available: ANC 60, WAS 24, FAI 36
Retail: \$39.95 Limit 2 Per Person



## DAVIESS COUNTY CABERNET FINISH Straight Bourbon Finished in Cabernet Casks

New to Alaska!

Finished for 6 months in Cabernet Sauvignon casks, this limited-edition variant of Daviess County is a treat. The Cabernet finishing adds softness and sweetness to the whiskey while contributing to a rich, expansive mouthfeel.

**Distillery:** Blended at Lux Row Distillery, sourced from

undisclosed KY distilleries.

Age: NAS ABV: 96 Proof # Available: ANC 60, WAS 24, FAI 36 Retail: \$44.95 Limit 2 Per Person



### DAVIESS COUNTY FRENCH OAK FINISH

**Straight Bourbon Finished in French Oak** 

New to Alaska!

Finished in French Oak barrels for 6 months, adding layers of flavor with slight sweetness and oaky, caramel undertones. While some barrel finishes can overwhelm, this French Oak finish adds a delicate, dry character and layers of flavor with slight sweetness and oaky, caramel undertones.

**Distillery:** Blended at Lux Row Distillery, sourced from undisclosed KY distilleries.

Age: NAS ABV: 96 Proof # Available: ANC 60, WAS 24, FAI 36 Retail: \$44.95 Limit 2 Per Person



#### BULLEIT BLENDER'S SELECT Kentucky Straight Bourbon Whiskey

New to Alaska!

A limited-edition 100 proof bourbon that is carefully blended from three 9-year distillates. Hand-selected from more than 100 distinct liquids, this blend was painstakingly crafted by blender Eboni Major to achieve a unique taste profile.

**Distillery:** Sourced

Age: 9 Years Minimum ABV: 100 Proof

# Available: ANC 60, WAS 30, FAI 30 Retail: \$59.95 Limit 2 Per Person



### WOODINVILLE PORT FINISH BOURBON

#### **Straight Bourbon Finished in Port Barrels**

Woodinville starts with their fully matured 5-year straight bourbon before transferring it into Ruby Port barrels for 6 additional months. The Port finishing process adds a viscous mouthfeel with notes of candied cherry, dried plums and chocolate on top of traditional bourbon notes.

Distillery: Woodinville, Woodinville, WA
Age: 5+ Years ABV: 90 Proof
# Available: ANC 60, WAS 30, FAI 30
Retail: \$54.99 Limit 2 Per Person



#### A FISTFUL OF BOURBON

#### **Blended Bourbon Whiskey**

New to Alaska!

Scotch masters William Grant & Sons take their scotch sensibilities and apply them to bourbon, blending 5 different whiskeys – a fistful – together to create a blend that is more than the sum of its parts.

**Distillery:** Sourced from 5 Different Distilleries

Age: NAS ABV: 90 Proof # Available: ANC 42, WAS 24, FAI 24 Retail: \$29.95 Limit 2 Per Person



### NOBLE OAK DOUBLE OAK BOURBON

#### **Bourbon Finished with Sherry Staves**

New to Alaska!

Made by sherry-cask masters Edrington, for Macallan Scotch, Noble Oak takes sourced MGP Bourbon then finishes it with staves from former sherry barrels. Sticky sweet, this is a dessert whiskey to be savored.

**Distillery:** MGP, Indiana

Age: NAS ABV: 90 Proof # Available: ANC 120, WAS 60, FAI 60 Retail: \$44.95 Limit 2 Per Person



### NOBLE OAK RYE Rye Whiskey Finished with Port Staves New to Alaska!

A unique rye finished with port wine staves sourced from the Master of Wood at Edrington, producers of Macallan and Highland Park. Shows notes of sweet brown sugar and maple, green pepper and rye spice.

**Distillery: MGP** 

Age: NAS ABV: 96 Proof # Available: ANC 60, WAS 30, FAI 30 Retail: \$44.95 Limit 1 Per Person



#### RABBIT HOLE CAVEHILL BOURBON Kentucky Straight Bourbon Whiskey New to Alaska!

Rabbit Hole's signature four-grain bourbon is an homage to generations of proud Louisville distillers. Shows creamy flavors of orange, honey and mint mingled with toasted grain.

Distillery: Rabbit Hole Distillery
Age: NAS ABV: 95 Proof
# Available: ANC 78, WAS 36, FAI 36
Retail: \$59.95 Limit 2 Per Person



#### **HOTEL TANGO RESERVE BOURBON**

#### **American Straight Bourbon Whiskey**

New to Alaska!

Hotel Tango's 6-year reserve bourbon uses a wheated mashbill and delivers a well-balanced, refined sweetness.

**Distillery:** Sourced

Age: 6 Years ABV: 90 Proof # Available: ANC 54, WAS 24, FAI 24 Retail: \$74.95 Limit 1 Per Person

### FEATURED NEW WHISKEY

OLD TUB BOTTLED IN BOND SOUR MASH BOURBON \$23.99 \$19.95

JEFFERSON'S PRITCHARD HILL BOURBON \$94.99 \$89.95

JEFFERSON'S RESERVE BOURBON 594.99 \$89.95

JEFFERSON'S VERY SMALL BATCH BOURBON \$39.99 \$34.95

JEFFERSON'S TWIN OAK BOURBON \$79.99 \$74.95

HOTEL TANGO BOURBON \$37.99 \$34.95

ANGEL'S ENVY BOURBON \$49.95 \$44.95

RABBIT HOLE HEIGOLD BOURBON \$69.99 \$64.95

RABBIT HOLE DARERINGER BOURBON \$79.99 \$74.95

KENTUCKY OWL CONFISCATED OAK \$119.95 \$109.95

## TUESDAY, SEPTEMBER 22<sup>ND</sup> TUESDAY'S BROWN JUG BARREL PICK RELEASES



### FOUR ROSES SINGLE BARREL Kentucky Straight Bourbon Whiskey

Four Roses is known for the sheer variety of their mashbills and yeast strains. While most distilleries stick to one yeast strain, Four Roses uses five. Combined with two different mashbills, the result is 10 possible combinations, with some collectors endeavoring to collect them all. These 10 different combinations are represented by a 4-digit code. This barrel-proof Brown Jug pick is an OESK, using their 20% rye "E" mashbill and yeast "K", which imparts slight baking spice elements.

Distillery: Four Roses Distillery, Lawrenceburg, KY
Age: 11 Years ABV: 110.3 Proof
# Available: ANC 78, WAS 30, FAI 35
Retail: \$84.99 Limit 2 per person



### MAKER'S MARK PRIVATE BARREL SELECT - EQUINOX AND SOLSTICE

The Maker's Mark's store pick process is one of the most interesting to be a part of and can also yield the most interesting results. Starting with mature Maker's Mark 46, Brown Jug carefully chose a selection of oak staves. Those oak staves – each one imparting different characteristics to the whiskey – were then placed in the barrel of Maker's 46 for another 3 months of aging.

With over 1,000 different possible combinations of barrel staves, this finishing process can create a myriad of different flavor profiles.

We couldn't pick just one, so we created two separate finishes – Solstice and Equinox. While the Equinox is rich, smooth and moderately spiced, the Solstice packs on more spice and deep woody notes.

Each bottle is individually signed by one of the Brown Jug staff members that helped make the selection.

Distillery: Maker's Mark Distillery, Loretto, KY

Age: 5+ years

ABV: Cask Strength (Varies, usually 105-114pr)

# Available: ANC 114, WAS 30, FAI 36 Retail: \$69.95 Limit 6 Per Person

# TUESDAY'S LIMITED RELEASES: JAPANESE WHISKY

While whiskey has been made in Japan since the 1870s, it wasn't until the 1920's, when Masataka Taketsuru brought his knowledge of distilling back from Scotland, that Japanese whisky found its identity. Today, Japanese whisky's connection to Scotch is still apparent, with most prominent producers using malt as a base, and many distilleries offering peated options.

Up until the early 2000's, Japanese whisky was virtually unknown in the United States, and it wasn't until 2001, when Nikka Yoichi 10 year Single Malt won the top prize in Whiskey Magazine, that American consumers began to take notice. Since then, demand for Japanese whisky has skyrocketed, and Japan's older distilleries have struggled to keep up with the huge demand.

Meanwhile, Japanese whisky's surge in popularity has inspired a new generation of distilleries in Japan, and while their products are still young, many show great promise.

### WHISKY OR WHISKEY?

You may notice that sometimes our favorite drink is spelled with an "e", and sometimes it isn't. What's the difference?

The original spelling – whisky – comes from early Scotch producers, who called their product Uisge Beatha (Water of Life) in Gaelic. When translated to English, Uisge became "whisky". When the Irish began distilling as well, they wanted to set their product apart from the Scottish, adding an "e" and calling their product "whiskey". In the United States, the spelling could have gone either way, but it's thought that the large number of Irish immigrants tipped the scales toward "whiskey". In Japan, where their distilling tradition is linked closely to Scotland, "whisky" became the accepted term.

In this guide, we use the term whiskey with an "e" whenever we talk about whiskey in general and when we specifically mention American, Irish, or Canadian whiskey. We use "whisky" when referring specifically to Japanese or Scotch whisky.



### **NIKKA COFFEY MALT WHISKY**

#### **Japanese Single Malt Whisky**

Nikka Coffey Malt is the result of a unique distillation process in "Coffey" column stills, usually used for grain whiskey production. This single-malt bottling shows rich texture while still retaining excellent balance.

Distillery: Nikka Miyagikyo, Japan Age: NAS ABV: 90 Proof # Available: ANC 6 WAS 6 FAI 6 Retail: \$75.95 1 Per Person



#### **NIKKA FROM THE BARREL**

#### **Japanese Blended Whisky**

Named "Whiskey of the Year" by Whiskey Advocate in 2018, Nikka from the Barrel embodies the expertise of the Nikka Whisky blenders. Intense and generous, this high-proof blend is recognized for its originality and depth of flavor.

Distillery: Blend of Nikka Miyagikyo and

Nikka Yoichi, Japan

Age: NAS ABV: 102.8 Proof # Available: ANC 18 FAI 6 WAS 6
Retail: \$75.95 Limit 1 Per Person



#### **NIKKA MIYAGIKYO**

#### **Japanese Single Malt Whisky**

Located in the valley of Miyagi, a region in the north of Japan's Honshu island known for its pure air and the quality of its natural springs, the Miyagikyo distillery produces a refined malt whisky with a signature fruity and floral freshness.

Distillery: Nikka Miyagikyo, Japan Age: NAS ABV: 90 Proof # Available: ANC 18 WAS 6 FAI 6 Retail: \$89.95 1 Per Person



#### **NIKKA YOICHI**

#### **Japanese Single Malt Whisky**

Crafted using methods from the past, such as direct coal heating, the Yoichi single malt truly captures the authentic character of its exceptional location, with its refined coastal and peat notes.

A subtle blend of Yoichi casks of various ages, including ex-sherry casks, this is the perfect representative of Nikka's historic single malt whisky.

Distillery: Nikka Yoichi, Japan Age: NAS ABV: 90 Proof # Available: ANC 6 WAS 3 FAI 3 Retail: \$91.95 Limit 1 Per Person



### YAMAZAKI 18 YEAR Japanese Single Malt Whiskey

Yamazaki is one of Japan's oldest distilleries and, along with Nikka, helped create the whiskey category in Japan. Today Yamazaki produces whiskey that is coveted across the globe. Yamazaki 18 year is aged in ex-bourbon, ex-sherry and Mizunara oak casks, creating a single-malt with exceptional depth and complexity.

Distillery: Yamazaki Distillery, Japan Age: 18 Years ABV: 86 Proof # Available: ANC 9 WAS 4 FAI 5 Retail: \$299.95 Limit 1 Per Person



Distillery Profile: Nikka



### HAKUSHU 12 YEAR Japanese Single Malt Whisky

This peated Japanese malt is made at Hakushu Distillery, nestled in the forests of Mt. Kaikomagatake. The malt is subtly peated, leading to a fresh, yet slightly smoky profile.

Distillery: Hakushu Distillery, Japan Age: 12 Years ABV: 86 Proof # Available: ANC 10 WAS 4 FAI 5 Retail: \$199.95 1 Per Person



### YAMAZAKI 12 YEAR Japanese Single Malt Whiskey

Produced at the oldest whiskey distillery in Japan, Yamazaki has developed a well-deserved cult following, and is the most popular single malt whisky in Japan. Elegant, smooth and bursting with flavor.

Distillery: Yamazaki Distillery, Japan Age: 12 Years ABV: 86 Proof # Available: ANC 36 WAS 11 FAI 11 Retail: \$119.95 Limit 1 Per Person

### FEATURED JAPANESE WHISKY

**KURAYOSHI 8YR** 

\$89.99 \$79.95

**KURAYOSHI 12YR** 

\$99.99 \$89.95

**KAIYO MIZUNARA OAK** 

\$69.99 \$59.95

**FUKANO VAULT RESERVE #1** 

\$89.99 \$79.95

**FUKANO VAULT RESERVE #2** 

\$89.99 \$79.95

**MATSUI MIZUNARA CASK** 

<del>\$89.99</del> \$79.95

**MATSUI SAKURA CASK** 

\$89.99 \$79.95

**MATSUI PEATED** 

\$89.99 \$79.95

**NIKKA COFFEY GRAIN** 

<del>\$74.99</del> \$69.95

**OHISHI ISLAY CASK** 

\$89.99 \$79.95

TOTTORI

<del>\$44.99</del> \$39.95

**TOTTORI BOURBON CASK** 

\$5<del>6.99</del> \$49.95

### WEDNESDAY, SEPTEMBER 23RD

### WEDNESDAY'S BROWN JUG BARREL PICK RELEASE



### 1792 SINGLE BARREL Kentucky Straight Bourbon Whiskey

Barton's flagship bourbon, 1792, packs a high-rye mashbill, bringing a lot of spice to the table. This barrel pick still has the intense spice notes, but exhibits more charred barrel tones than the regular expression.

Distillery: Barton 1792, Bardstown, KY
Age: NAS

# Available: ANC 114 WAS 36 FAI 40
Retail: \$46.99 \$41.95 Limit 2 Per Person



### 1792 FULL PROOF

#### **Kentucky Straight Bourbon Whiskey**

2020's World Whiskey of the Year.

We were fortunate enough to be able to pick a 1792 Full Proof barrel this year, and we'd like to think we picked a winner. This barrel shows huge mouthfeel and flavor that explodes on the palate while remaining smooth despite the high proof and high rye content.

Distillery: Barton 1792, Bardstown, KY

e: NAS ABV: Varies, usually 120+ Proof

# Available: ANC 90 WAS 42 FAI 42 Retail: \$54.99 Limit 2 Per Person

### WEDNESDAY'S LIMITED RELEASES: IRISH WHISKEY AND SCOTCH WHISKY

Scotland is the birthplace of whisky, and still produces some of the finest in the world. While most of the Scotch whisky produced is of the pedestrian blended grain variety, where Scotch shines is in single malts – 100% barley malt whiskies from a single distillery.

Irish whiskey was once the most popular spirit in the world, boasting 30 distilleries in the 1890s. By the 1990's, only three remained. However, drinkers around the world have rediscovered the flavors that made Irish whiskey so popular, and the category has experienced a resurgence, with new distilleries popping up every year. Meanwhile, the three distilleries that weathered the tough times of the 20th century continue draw upon their extensive stocks to produce distinctive expressions that have weathered the test of time.



### ARDBEG BLAAACK Islay Single Malt Scotch Whisky

Ardbeg Blaaack – the first Ardbeg to be finished in New Zealand Pinot Noir casks – was intended to be released in time to celebrate Ardbeg Day 2020 in June, but due to shipping difficulties it didn't hit the shelves until July. Luckily, we managed to get our hands on a few more cases to share with Alaska.

**Distillery:** Ardbeg Distillery, Islay, Scotland

Age: NAS ABV: 92 Proof # Available: ANC 48 WAS 18 FAI 24 Retail: \$139.95 Limit 2 Per Person



### ARDBEG SUPERNOVA 2019 Islay Single Malt Scotch Whisky

One of Ardbeg's more heavily peated drams, this limitededition release is highly sought-after by scotch enthusiasts for the explosion – one might even say a supernova – of intense earthy and smoky notes on the palate.

Distillery: Ardbeg Distillery, Islay, Scotland Age: NAS ABV: 107.6 Proof # Available: ANC 6 WAS 3 FAI 3

Retail: \$189.95 Limit 1 Per Person



### ANCNOC 12 YEAR Highland Single Malt Scotch Whisky

From the venerable Knockdhu distillery, the anCnoc 12 year is renowned the world over. Known as a must-have in any whisky drinker's collection, it's light and yet complex. Smooth yet challenging, each twist and turn delivers a surprise.

Distillery: Knockdhu, Highlands, Scotland Age: 12 Years ABV: 86 Proof # Available: ANC 48 FAI 18 WAS 18 Retail: \$49.95 Limit 2 Per Person



### ANCNOC RASCAN Highland Single Malt Scotch Whisky

A limited edition anCnoc named for the "rascan", a tool used to harvest peat. Like the name suggests, this is a peated malt, despite it being a highland bottling. Peated to 11.1 PPM and aged in American ex-Bourbon barrels for nearly a decade.

Distillery: Knockdhu, Highlands, Scotland Age: NAS ABV: 92 Proof # Available: ANC 48 FAI 18 WAS 18 Retail: \$79.95 Limit 2 Per Person



### ANCNOC 18YR Highland Single Malt Scotch Whisky

The anCnoc 18 Year Old has matured in Spanish oak exsherry casks and American oak ex-bourbon barrels and has been bottled in its most natural form, neither chill-filtered nor colored.

Distillery: Knockdhu, Highlands, Scotland Age: 18 Years ABV: 92 Proof # Available: ANC 18 FAI 12 WAS 12 Retail: \$129.95 Limit 2 Per Person



### AUCHENTOSHAN BARTENDER'S MALT Lowland Single Malt Scotch Whisky

The Bartender's Malt is a bespoke collaboration of whiskies selected by 12 of the most innovative bartenders in the world. The malt ranges from 5 different decades, matured in a diverse range of oaks including American and European, as well as a variety of sherry casks, red wine barriques and German Oak.

**Distillery:** Auchentoshan Distillery, Lowlands, Scotland

Age: NAS ABV: 94 Proof # Available: ANC 8 WAS 5 FAI 5
Retail: \$74.99 Limit 1 Per Person



#### **DAFTMILL SUMMER 2006 RELEASE**

#### **Lowland Single Malt Scotch Whisky**

New to Alaska!

Made in extremely limited quantities – only 1,680 bottles produced – Daftmill uses its own barley grown on the family farm and takes its water from an artesian well on the property. It is one of the smallest distilleries in Scotland, only distilling 100 casks a year, and is one of only 9 Lowland distilleries.

Distillery: Daftmill Distillery, Lowlands, Scotland

Age: 13 Years ABV: 92 Proof # Available: ANC 6 WAS 3 FAI 3
Retail: \$229.95 Limit 1 Per Person



### HIGHLAND PARK FIRE Island Single Malt Scotch Whisky

Celebrating Ragnarok, Highland Park released the Fire Edition encased in specially commissioned crimson glass. Matured in 100% refill Port seasoned casks – a first for Highland Park – the result is a vibrant single malt with the natural hue of glowing flames

Distillery: Highland Park, Orkney Island, Scotland

Age: 15 Years ABV: 90.4 Proof # Available: ANC 4 WAS 1 FAI 1
Retail: \$319.95 Limit 1 Per Person



### **GLENROTHES LUSTAU CASK**

#### **Single Malt Scotch Whiskey**

Distilled in 1992 and matured in Hogshead casks until 2014, when it was then introduced to an American oak butt formerly containing Oloroso sherry from Bodegas Lustau, and aged for an additional two years. Unchill-filtered, natural in color and bottled at cask strength, this is an intense and distinctive expression of Glenrothes. Only 618 bottles produced.

Distillery: Glenrothes, Speyside, Scotland Age: 14 Years ABV: 113.4 Proof # Available: ANC 3 WAS 1 FAI 1

Retail: \$249.95 Limit 1 Per Person



### LAGAVULIN OFFERMAN EDITION

#### **Islay Single Malt Scotch Whisky**

Guilty as charged – when this limited edition Lagavulin was released, we squirreled away a little extra for our whiskey release. Named for Nick Offerman, who shares a love for Lagavulin with his on-screen persona Ron Swanson on Parks and Rec, this collaboration isn't just a marketing gimmick – it's also damn fine whiskey. Just like Ron Swanson would like.

Distillery: Lagavulin Distillery, Islay, Scotland

Age: 11 Years ABV: 92 Proof # Available: ANC 8 WAS 5 FAI 5
Retail: \$89.95 Limit 1 Per Person



#### SPEYBURN COMPANION CASK Speyside Single Malt Scotch Whisky

Exclusively matured in ex-Buffalo Trace Distillery casks, Speyburn Companion Cask is a tribute to the enduring connection and rich traditions shared by Speyside and Kentucky. Celebrating Speyburn's long tradition of using only the best Kentucky Bourbon casks, the result is a sweet, creamy whisky with vanilla and citrus notes and a warm, smooth aftertaste.

Distillery: Speyburn, Speyside, Scotland Age: NAS ABV: 92 Proof # Available: 48 ANC 18 WAS 18 FAI Retail: \$54.95 Limit 2 Per Person



### GREEN SPOT CHATEAU LEOVILLE BARTON

#### **Single Pot Still Irish Whiskey**

The first Irish Whiskey ever to be finished in Bordeaux wine bottles. This starts out as Green Spot, which is aged in exbourbon and ex-Oloroso sherry casks, and then put in Leoville Barton Bordeaux casks for an additional 12-24 months.

Distillery: Midleton, Ireland

Age: NAS (at least 8 years) ABV: 92 Proof

# Available: ANC 30 WAS 12 FAI 18 Retail: \$99.99 Limit 2 Per Person



### DINGLE SINGLE MALT BATCH #3 Single Malt Irish Whiskey

Created by the marriage of meticulously selected casks, both bourbon and port, this single malt Irish whiskey is a small piece of history, unique and rare. A burst of blue/black fruits on the nose forms a tart almost jam like sweetness on the palate with some subtle notes of citrus peels, the liquid coats the mouth like warm honey, mixed berries and marmalade linger on the tongue

Distillery: Dingle Distillery, Kerry County, Ireland

Age: NAS ABV: 93 Proof # Available: ANC 30 WAS 12 FAI 12 Retail: \$94.99 Limit 2 Per Person



### MIDLETON VERY RARE DAIR GHAELACH

#### **Irish Pot Still Whiskey**

In one of the most elaborate barrel sourcings in whiskey history, Midleton Dair Gaelach is a series of whiskeys matured in traditional bourbon barrels and then finished for 2 years in native Irish oak. Here's the kicker – each of those native Irish oak barrels were made from individual trees, with each edition showing slightly different character reflecting each tree's influence on the whiskey.

Distillery: Midleton, Ieland
Age: Blend of Whiskeys 13-26 years
ABV: Varies by tree, Average 112 Proof
# Available: ANC 24 WAS 6 FAI 6
Retail: \$219.95 No Bottle Limit



### REDBREAST SHERRY FINISH LUSTAU EDITION

#### **Single Pot Still Irish Whiskey**

Born of a unique collaboration between Bodegas Lustau and Midleton Distillery, the Redbreast Lustau Edition is initially matured in traditional bourbon and sherry casks for 9-12 years, then finished in first-fill hand selected Oloroso sherry butts for an additional year.

**Distillery:** Midleton, Ireland **Age:** NAS, (At least 10 years)

ABV: 92 Proof

# Available: ANC 18 WAS 6 FAI 6 Retail: \$74.95 Limit 1 Per Person



### REDBREAST 27 YEAR Single Pot Still Irish Whiskey

The oldest permanent release in the Redbreast family, the 27-year-old is a single pot still whiskey comprising exclusively of Pot Still whiskeys which have been triple distilled, matured in the finest bourbon, sherry and ruby port casks for no less than 27 years, and left untouched.

One of the finest Irish whiskeys on the market.

**Distillery:** Midleton, Ireland

Age: 27 Years ABV: 109.2 Proof # Available: ANC 18 WAS 6 FAI 6
Retail: 399.95 Limit 2 Per Person



#### **REDBREAST 12 CASK STRENGTH**

#### **Single Pot Still Irish Whiskey**

Matured in bourbon-seasoned American oak barrels and Oloroso Sherry oak butts, the Cask Strength expression of the Redbreast 12 provides a glimpse of it in its natural, full-flavored taste.

Distillery: Midleton, Ireland

Age: 12 Years ABV: Varies by Cask # Available: ANC 6, WAS 3, FAI 3
Retail: \$84.99 Limit 1 Per Person



#### **RED SPOT IRISH WHISKEY**

#### **Single Pot Still Irish Whiskey**

Red Spot Single Pot Still Irish Whiskey has matured for over 15 years in a combination of American bourbon casks, Spanish sherry butts and Sicilian Marsala wine casks, all contributing in rich and complex flavors, making it the top spot in the Spot Whiskey range.

Distillery: Midleton, Ireland Age: 15 Years ABV: 92 Proof # Available: ANC 6 WAS 3 FAI 3 Retail: \$139.95 Limit 1 Per Person



### WRITER'S TEARS DOUBLE OAK Irish Whiskey

Applying bourbon and French oak cognac barrels to a unique blend of single pot still and single malt Irish whiskey, Writer's Tears creates a compelling, well-structured whiskey. Whisky Advocate's #10 of their Top 20 Whiskies of 2019.

**Distillery:** Sourced

Age: NAS ABV: 92 Proof # Available: ANC 84 WAS 42 FAI 42 Retail: \$49.95 Limit 2 Per Person



## FEATURED SCOTCH WHISKY AND IRISH WHISKEY

### SCOTCH WHISKY

ARDBEG WEE BEASTIE 5YR \$69.99 \$59.95

ARDBEG TRAIGH BHAN 19YR \$299.95 \$269.95

BENROMACH 10 59.99 \$54.95

BENROMACH 15 94.99 \$89.95

CLASSIC MALTS
COLLECTION TALISKER /
CAOL ILA / CLYNELISH
\$79.99 \$29.95

CLASSIC MALTS
COLLECTION TALISKER
/ CRAGGANMORE /
LAGAVULIN
\$79.99 \$29.95

GLENLIVET ENIGMA \$114.99 \$104.95

GLENFIDDICH FIRE & CANE \$62.99 \$69.95

GLENFIDDICH IPA CASK \$54.99 \$39.95

**SPEYBURN 15** \$67.99 \$59.95

LAPHROAIG QUARTER CASK \$79.99 \$69.95

**LAPHROAIG 30YR** \$1199.95

**LAPHROAIG 32YR \$1049.95 \$949.95** 

MORTLACH 15YR 6 KINGDOMS \$139.99 \$79.95 SPEYBURN BRADAN ORACH \$29.99 \$26.95

TALISKER 25YR \$399.99 \$249.95

TALISKER DISTILLERS EDITION \$94.99 \$39.95

### IRISH WHISKEY

**GREEN SPOT** \$69.99 \$64.95

JAMESON BLENDER'S DOG \$74.99 \$64.95

JAMESON COOPER'S CROZE \$74.99 \$64.95

JAMESON 18YR <del>\$124.95</del> \$114.95 POWERS' JOHN'S LANE IRISH WHISKEY \$79.99 \$69.95

MIDLETON VINTAGE RELEASE \$199.95 \$179.95

MIDLETON BARRY CROCKETT LEGACY \$219.95 \$199.95

YELLOW SPOT \$109.99 \$99.95

REDBREAST 12YR \$74.99 \$64.95

THE SEXTON SINGLE MALT IRISH WHISKEY \$32.99 \$29.95

## THURSDAY, SEPTEMBER 24<sup>TH</sup> THURSDAY'S BROWN JUG BARREL PICK RELEASES



### WHISTLEPIG RYE 10 YEAR SINGLE BARREL

**Kentucky Straight Bourbon Whiskey** 

WhistlePig is arguably the world's most respected rye whiskey brand today, and we're fortunate enough to have a 10-year barrel pick from their collection. When we picked this barrel, we looked for a selection that had the perfect balance between sweet and spice.

Distillery: Sourced
Age: 10 Years ABV: 100 Proof
# Available: ANC 60 WAS 36 FAI 36
Retail: \$89.95 Limit 2 Per Person



### EAGLE RARE Kentucky Straight Bourbon Whiskey

Eagle Rare is legendary for its complex aromas and bold flavors, delivering an in-your-face bourbon experience. This barrel pick delivers all that flavor while tempering the aggressiveness with unctuous dark caramel smoothness that lingers on a finish that seems to go on forever.

Distillery: Buffalo Trace Distillery, Frankfort, KY

Age: 10+ Years ABV: 90 Proof # Available: ANC 60 WAS 30 FAI 36 Retail: \$29.95 Limit 1 Per Person

## THURSDAY'S LIMITED RELEASES: RYE NOT?

Bourbon's younger, spicier cousin, rye whiskey is a category that has experienced tremendous growth in recent years. Bartenders love it for the way that rye whiskey can hold its own in a cocktail, while home consumers appreciate the interplay between fruitiness and spiciness that a good rye delivers.

In addition to the limited offerings, be sure to check out the featured product as well. We'll have some great rye whiskeys to stock up on at great prices, like the Minor Case Sherry Finished Rye and the new WhistlePig PiggyBack Rye.

## BOURBON AND RYE, WHAT'S THE DIFFERENCE?

Both bourbon and rye have very similar requirements for production. They both must be distilled to no more than 160 proof, enter the barrel at no more than 125 proof, and be aged in new, charred oak barrels. Both rye and bourbon also must be aged for at least 2 years in barrel before they can be called "straight."

The difference between the two is the mashbill. While bourbon must be made from a mashbill at least 51% corn, rye whiskey must contain at least 51% rye. Bourbon also has the additional requirement that it must be produced in the United States.

In the glass, most rye shows a spicier and fruitier flavor than bourbon while bourbon shows more sweetness and a fuller body.

While many Canadian whiskeys are colloquially referred to as "ryes", most do not contain the requisite 51% rye in their mashbill and therefore can't be labeled as rye whiskey in the United States – but may bear that designation in Canada.



### ANGEL'S ENVY RYE Rye Whiskey Finished in Rum Casks

Angel's Envy Rye spends up to 18 months finishing in Caribbean rum casks, resulting in an immensely complex whiskey. The mingling of raw, spicy and earthy rye with the mellow sweetness of rum finishing creates an incomparably smooth and drinkable whiskey, even at 100 proof.

**Distillery:** MGP, Indiana **Age:** NAS (At least 4 years)

ABV: 100 Proof

# Available: ANC 60 WAS 30 FAI 30 Retail: \$89.95 Limit 1 Per Person



### E.H. TAYLOR STRAIGHT RYE BOTTLED-IN-BOND

#### **Straight Rye Whiskey**

Straight Rye Whiskey has experienced a strong resurgence in the American whiskey landscape, yet Colonel Edmund Haynes Taylor, Jr. was making this style more than 100 years ago. This small batch, Bottled-in-Bond 100 proof straight rye whiskey pays tribute to the former Distillery owner with a unique rye whiskey reminiscent of days long past.

Distillery: Buffalo Trace, Frankfort, KY

Age: NAS (At least 4 years)

ABV: 100 Proof

# Available: ANC 4 WAS 1 FAI 1 Retail: \$75.99 Limit 1 per person



### BARRELL 14 YEAR CANADIAN RYE SINGLE BARREL

#### **Canadian Rye Whiskey**

Barrell Craft Spirits is known for sourcing exceptional stocks of whiskey from across North America, and this 14-year-old single barrel Canadian Rye is no exception. Bottled at full cask strength, it's a great example of what time and high proof can do for Canadian whiskey.

**Distillery**: Sourced

Age: 14 Years ABV: Varies by Edition

# Available: ANC 6 WAS 3 FAI 3 Retail: \$99.95 Limit 1 Per Person



### WHISTLEPIG 18 YEAR DOUBLE MALT RYE

#### **Straight Rye Whiskey**

This incredible 18-year rye features double malting, in which some of the rye grain is malted along with the barley. This malted rye adds floral and earthy flavors to the classic peppery spice rye whiskey is known for. Hand-bottled at the WhistlePig farm and topped with a hand-pressed glass stopper.

Distillery: Hiram Walker, Ontario, Canada

Age: 18 Years ABV: 92 Proof # Available: ANC 1 WAS 1 FAI 1
Retail: \$399.95 Limit 1 Per Person



### WHISTLEPIG BOSS HOG VI THE SAMURAI SCIENTIST

**Straight Rye Whiskey** 

This Boss Hog edition was created using koji fermentation, and is the first American Whiskey finished using Japanese Umeshu barrels. Each bottle is adorned with the Samurai Scientist – Jokichi Takamine- who pioneered koji fermentation in the American Whiskey industry over a century ago. Bottled at cask strength.

**Distillery:** Hiram Walker, Ontario, Canada Age: 16 Years ABV: 120-122 Proof

# Available: ANC 1 WAS 1 FAI 1 Retail: \$439.95 Limit 1 per person



#### **WOODINVILLE RYE**

**American Straight Rye Whiskey** 

New to Alaska!

This 100% rye starts with traditionally grown rye cultivated exclusively for Woodinville Distillery on the Omlin family farm in Quincy, Washington. The grain is mashed, distilled and barreled at the distillery and then trucked back over the Cascade Mountains to the barrel houses, where Central Washington's extreme temperature cycles promote the extraction of natural flavors from the oak.

Distillery: Woodinville, Woodinville, WA
Age: NAS ABV: 90 Proof
# Available: ANC 30 WAS 12 FAI 18
Retail: \$44.99 Limit 2 Per Person



#### **TINCUP RYE**

**Straight Rye Whiskey** 

New to Alaska!

Tincup Straight Rye is a salute to the days before prohibition, when rye was the predominant spirit available and the drink of choice for Colorado's mining pioneers.

**Distillery:** MGP, Indiana

Age: 3 Years ABV: 90 Proof # Available: ANC 36 WAS 18 FAI 18
Retail: \$33.99 Limit 2 Per Person



#### **HOTEL TANGO RYE WHISKEY**

**American Straight Rye Whiskey** 

Veteran-owned distillery Hotel Tango, founded in 2014, is Indiana's first distillery to open since Prohibition. The 100-proof rye is spicy, fruity and deceptively smooth, making for a great sipping rye. This bottling is sourced from MGP while their own stocks mature.

Distillery: MGP, Indiana

Age: NAS ABV: 100 Proof # Available: ANC 18 WAS 6 FAI 6 Retail: \$48.95 Limit 1 Per Person

### FEATURED RYE WHISKEY

**BASIL HAYDEN'S CARIBBEAN RYE** 

\$59.99 \$49.95

**CROWN ROYAL RYE** 

\$39.99 34.95

**EZRA BROOKS RYE** 

<del>\$24.99</del> \$19.95

**KNOB CREEK CASK STRENGTH RYE** 

\$72.99 \$64.95

**MINOR CASE SHERRY FINISH RYE** 

\$51.<del>99</del> \$44.95

PIKESVILLE RYE

<del>\$57.99</del> \$49.95

**PUCKETT'S BRANCH RYE** 

<del>\$24.98</del> \$21.95

**QUARTER HORSE RYE** 

\$27.98 \$23.95

**RABBIT HOLE BOXERGRAIL RYE** 

\$59.99 \$54.95

SAZERAC RYE

<del>\$36.99</del> \$31.95

WHISTLEPIG PIGGYBACK RYE

\$49.99 \$44.95

WHISTLEPIG FARMSTOCK RYE #2

<del>\$89.99</del> \$79.95

WHISTLEPIG FARMSTOCK RYE #3

\$82.99 \$79.95

### FRIDAY, SEPTEMBER 25TH

### FRIDAY'S BROWN JUG BARREL PICK RELEASES



### STRANAHAN'S

**Single Malt Whiskey** 

A limited number of Stranahan's barrels are held in their Private Reserve for purchase by their most loyal accounts – like Brown Jug. This barrel yields a one-of-a-kind whiskey from the highest quality Rocky Mountain single malt.

Distillery: Stranahan, Aurora, CO

Age: NAS ABV: Varies by Barrel # Available: ANC 90 WAS 42 FAI 42
Retail: \$84.99 Limit 3 Per Person

# FRIDAY'S LIMITED RELEASES: WHISKEY PIONEERS

The world of whiskey is expanding faster every day. Today's releases celebrate some of the new and upcoming spirit companies that are pushing the envelope when it comes to American whiskey, whether that be Barrell Craft Spirits experimenting with innovating blends and sourcing in Louisville, KY, Woodinville creating their own style of Bourbon in Woodinville, WA, or Stranahan's creating distinctive American single malts in the Rocky Mountains .



### AMALGA SINGLE MALT WHISKEY Single Malt Whiskey

The initial release of Amalga Single Malt sold out in 90 seconds. We consider ourselves extremely fortunate to have a few bottles to share. While Amalga is known for their gin, their passion is whiskey, and this bottle shows it.

Distillery: Amalga, Juneau, AK
Age: NAS
ABV: 92 Proof
# Available: ANC 9 WAS 4 FAI 5
Retail: \$69.95 Limit 1 Per Person



### BARRELL BOURBON BATCH 22

**Straight Bourbon Whiskey** 

Barrell Bourbon Batch 022 is a marriage of two separate and iconic styles of Bourbon: classily dry and woody Kentucky Bourbon, and floral, herbaceous, and sweet Indiana Bourbon. The final blend was constructed from four separate lots, each with its own nuanced family of flavors. Bottled at cask strength.

**Distillery:** Sourced

Age: 5 Years ABV: 116.6 Proof # Available: ANC 24 WAS 9 FAI 9
Retail: \$96.95 Limit 1 Per Person



### BARRELL 14 YEAR TENNESSEE SINGLE BARRELL

Straight Bourbon Whiskey

A 14-year-old barrel of Tennessee bourbon from Barrell Craft Spirits. Barrell has made it their mission to source phenomenal barrels of whiskey from around the country and bottle them at barrel proof. The result are limited expressions that show the diversity of American distilling.

**Distillery:** Sourced

Age: 14 Years ABV: 102.9 Proof # Available: ANC 6 WAS 3 FAI 3 Retail: \$104.95 Limit 1 Per Person



#### **BARRELL BOURBON BATCH 23**

**Straight Bourbon Whiskey** 

Barrell Bourbon Batch 023 is a blend of 10, 12 and 15-yearold barrels. The blenders focused on a balance of richness and depth from the older barrels, letting them mingle for a couple of months to heighten the lushness and complexity. Finally, they methodically layered in 15-year-old barrels to bring out notes of tropical fruit and angelica spice. Bottled at cask strength.

**Distillery:** Sourced

Age: 10 Years ABV: 107.8 Proof # Available: ANC 24 WAS 9 FAI 9 Retail: \$96.95 Limit 1 Per Person



### BARRELL 15 YEAR BOURBON Straight Bourbon Whiskey

This complex 15-year-old bourbon was blended and bottled at peak maturity so you can experience its true flavor. It is a perfect union of grain and barrel, with an old, oaky nose and a deep, honey-maple palate that reveals the lushness of the grain.

**Distillery:** Sourced

Age: 15 Years ABV: 105.1 Proof # Available: ANC 3, WAS 3, FAI 3
Retail: \$209.95 Limit 1 Per Person



### BARRELL AMERICAN VATTED MALT WHISKEY

#### **American Blended Malt Whiskey**

This bottling is a blend of exclusively American single malt whiskeys. By partnering with small and large producers across the country, Barrell selected whiskeys that express the full diversity of American terroir and style. The resulting blend is a remarkable showcase of American single malt. Bottled at cask strength.

**Distillery:** Sourced

Age: NAS ABV: 117.5 # Available: ANC 18 WAS 9 FAI 9 Retail: \$96.95 Limit 1 Per Person



### BARRELL INFINITE BARREL PROJECT

#### **International Blended Whiskey**

Called "the most interesting thing happening in American whiskey" by Breaking Bourbon, the Infinite Barrel Project is a constantly evolving whiskey, with new, mature whiskeys added to the blend every time a portion is bottled. Bottled at cask strength.

**Distillery:** Sourced

Age: NAS ABV: 119.3 Proof # Available: ANC 42 WAS 18 FAI 24 Retail: \$74.95 Limit 2 Per Person



### BARRELL DOVETAIL Finished American Whiskey

Dovetail is blended to highlight some of Barrell's favorite flavors, blending whiskey finished in Cabernet Sauvignon, Toasted French Oak, Late Bottled Vintage Port, and Molasses Casks. This combination could be a muddled mess, but Barrell's blenders manage to transform it into a perfect, harmonious whiskey. Bottled at cask strength.

**Distillery:** Sourced

Age: NAS (at least 10 years)

**ABV:** 122.9

# Available: ANC 42 WAS 18 FAI 24 Retail: \$96.95 Limit 2 Per Person



#### **BLOOD OATH PACT #4**

#### **Kentucky Straight Bourbon Whiskey**

It turned out that one of our local distributors found an orphaned 3 pack of Blood Oath Pact #4 – the 2018 release of Luxco's annual Blood Oath project. We generously offered to take it off their hands.

The Pact #4 is a blend of 9, 10, and 12-year bourbons that create a finished blend that is more than the sum of its parts.

**Distillery:** Sourced

Age: 10 Years ABV: 98.6 Proof # Available: ANC 1 WAS 1 FAI 1
Retail: \$79.95 Limit of 1 Per Person





#### **BLOOD OATH PACT #6**

### **Kentucky Straight Bourbon Finished** in Cognac Casks

A masterful union of three well-bred bourbons. One, a 14-year, dark with oak, leather and tobacco. Two, an 8-year, toasty warm with cinnamon, allspice and nutmeg. And three, a 7-year, full of roasted caramel and honeyed raisin. The three are blended then rested and mellowed in Cognac casks for a finish that is all Kentucky heat with a wisp of crème bruleé sweet.

**Distillery:** Sourced

Age: 7 Years ABV: 98.6 Proof # Available: ANC 72 WAS 36 FAI 36 Retail: \$94.95 Limit 2 Per Person



### OLD POTRERO PORT BARREL FINISH WHISKEY

### American Straight Malt Whiskey Finished in Port Barrels

Old Potrero's mission is to "re-create the original whiskey of America," but this port-finished release shows that they're not afraid of leaving the traditional path. A 100% malted rye mashbill is aged in new, toasted American extra-fine grain American oak, then sent to rest in port barrels.

**Distillery:** Hotaling & Co., San Francisco, CA

Age: NAS ABV: 114.6 Proof # Available: ANC 30 WAS 18 FAI 18
Retail: \$99.95 Limit 2 Per Person



### STRANAHAN'S DIAMOND PEAK American Single Malt Whiskey

Stranahan's Diamond Peak is crafted in small batches from some of Stranahan's most distinct casks. Like the standard bottling, Diamond Peak is made with 100% Rocky Mountain barley and water, but is aged for a longer period of time, giving it a deeper character and fuller body.

**Distillery: Stranahans, Denver, CO** 

Age: At least 4 Years ABV: 94 Proof

# Available: ANC 12 WAS 3 FAI 3 Retail: \$74.95 No Limit 1 Per Person



### PORT CHILKOOT OLD SCHOOL American Whiskey

A triple-distilled whiskey aged three years in once-used Boatwright Bourbon barrels. Distilled deeper in the "tails" of the distillation and to a lower proof, it shows richer, unique flavors. This is a lighter whiskey, reminiscent of an Irishstyle dram.

Distillery: Port Chilkoot, Haines, AK
Age: 3 Years

ABV: 90 Proof
# Available: ANC 4 WAS 2 FAI 1
Retail: \$69.95 Limit 1 Per Person



#### STRANAHAN'S SHERRY CASK Single Malt Whiskey Finished in Sherry Casks

Stranahan's Sherry Cask is the distillery's latest innovation & expression in single malt. This bottling takes their four-year-old Rocky Mountain Single Malt and then transfers it to 500-liter Oloroso Sherry Barrels to cask finish. Procured from the Andalusia region of southern Spain, these sherry barrels have been aging wine for over 40 years, leaving a depth of flavor soaked into the ancient oak staves. The flagship of American sherried single-malts.

Distillery: Stranahans, Denver, CO
Age: 4+ Years

ABV: 94 Proof
# Available: ANC 36 WAS 18 FAI 18

Retail: \$74.95 No Limit

### FEATURED AMERICAN WHISKEYS

WOODINVILLE BOURBON \$41.99 \$39.95

STRANAHAN'S SINGLE MALT \$69.99 \$59.95

BRECKENRIDGE BLENDED BOURBON \$49.99 \$44.95

BRECKENRIDGE HIGH PROOF \$62.99 \$54.95

MICHTER'S AMERICAN SMALL BATCH WHISKEY \$54.99 \$49.95

MICHTER'S SOUR MASH WHISKEY \$59.99 \$49.95

MICHTER'S SMALL BATCH BOURBON \$54.99 \$49.95

HOTEL TANGO BOURBON \$37.99 \$34.95

### SATURDAY, SEPTEMBER 25TH

### SATURDAY'S BROWN JUG BARREL PICK RELEASE



### **ELIJAH CRAIG SINGLE BARREL Kentucky Straight Bourbon Whiskey**

Elijah Craig is the signature bourbon bearing the name of Rev. Elijah Craig, a bourbon pioneer who is credited with being the first distiller to age his whiskey in charred oak barrels. We find that Elijah Craig hits a bourbon a sweet spot of warm spice, toasty oak and dark caramel, and our barrel pick delivers those flavors in spades.

Distillery: Heaven Hill, Bardstown, KY
Age: 8+ Years
ABV: 94 Proof
# Available: ANC 84 WAS 48 FAI 48
Retail: \$39.99 Limit 2 Per Person

# FRIDAY'S LIMITED RELEASES: WHISKEY PIONEERS

While a lot of exciting whiskey will be released during our Week of Whiskey, it's on Saturday that we bring out the tried and true. These heavy-hitters of the bourbon world include Bakers, Stagg Jr. and Elijah Craig. Along with the limited releases, Week of Whiskey attendees can expect to find great savings on some of their favorite bourbons.



#### BAKER'S 7 YEAR SINGLE BARREL Kentucky Straight Bourbon Whiskey

Baker's has undergone a lot of change in the past year, with new packaging and a transition from small batch to single barrel. Each bottle remains at least 7-years-old, and Baker's also retains its 107 proof. We are excited to explore the variation that the single-barrel expression will bring to the brand.

Distillery: Jim Beam, Clermont, KY
Age: 7 + Years

ABV: 107 Proof
# Available: ANC 12 WAS 6 FAI 6
Retail: \$58.95 Limit 1 Per Person



#### **BAKER'S 13 YEAR SINGLE BARREL**

#### **Kentucky Straight Bourbon Whiskey**

Along with the relaunch of the Baker's 7-year, Beam has also released a limited 13-year expression as well. This is Baker's first limited edition. Like the 7-year, the 13-year bottling is all single-barrel and 107 proof.

Distillery: Jim Beam, Clermont, KY
Age: 13 Years

ABV: 107 Proof
# Available: ANC 12 WAS 3 FAI 3
Retail: \$124.95 1 Per Person



### BASIL HAYDEN'S 10 YEAR Kentucky Straight Bourbon Whiskey

This new limited release of Basil Hayden's is the brand's oldest expression to date. We should see this limited 10-year release once a year. Like the regular NAS Basil Hayden's, this bottling uses a high-rye mashbill, and the extended aging balances the spicy rye with lots of sweet caramel and vanilla. At 80-proof, this edition is a great introduction for those beginning their whiskey journey but has enough flavor to please bourbon connoisseurs as well.

Distillery: Jim Beam, Clermont, KY
Age: 10 Years ABV: 80 Proof
# Available: ANC 72 WAS 36 FAI 36
Retail: \$67.95 Limit 2 Per Person



### BOOKER'S BOURBON Kentucky Straight Bourbon Whiskey

Named for Fred Noe's Grandmother, the Granny's Batch of Booker's pours a light chestnut in color and fills the mouth with spice and vanilla.

Distillery: Jim Beam Distillery, Clermont, KY
Age: 6 Years ABV: 126.4 Proof
# Available: ANC 18 WAS 9 FAI 9
Retail: \$84.95 Limit of 1 Per Person



#### **BUFFALO TRACE BOURBON CREAM**

#### **Cream Liqueur**

We know, it's not whiskey, but strangely, this Bourbon Cream is harder to get our hands on then Blantons or Eagle Rare. Crafted using Buffalo Trace Bourbon, it is a perfect marriage of rich cream and Kentucky bourbon.

**Distillery:** Buffalo Trace Distillery, Frankfort, KY

Age: NAS ABV: 30 Proof # Available: ANC 18 WAS 9 FAI 9 Retail: \$28.99 Limit 1 per person



### **ELIJAH CRAIG BARREL PROOF Kentucky Straight Bourbon Whiskey**

For many bourbon fans, the Elijah Craig barrel proof is the perfect combination of proof, age, price and flavor. Delivering more drinking enjoyment for buck than bourbons twice its price, it's no wonder that this bottling usually sells out immediately after hitting the shelves, despite it not being a tater must-have.

Distillery: Heaven Hill, Bardstown, KY
Age: 12 Years ABV: 136.6 Proof
# Available: ANC 48 WAS 24 FAI 24
Retail: \$59.99 Limit 2 Per Person



### E.H. TAYLOR SINGLE BARREL BOTTLED IN BOND

#### **Kentucky Straight Bourbon Whiskey**

Single barrel bottled in bond bourbons are not easy to find, and E.H. Taylor's offering is arguably the best of them. Many of the barrels selected for the Eh.H. Taylor Single Barrel are aged in Warehouse C, which was built by Taylor in 1881 and which continues to yield some of Buffalo Trace's best barrels.

Distillery: Buffalo Trace, Frankfort, KY

Age: NAS ABV: 100 Proof # Available: ANC 12 WAS 3 FAI 3 Retail: \$74.95 Limit 1 Per Person



### EZRA BROOKS OLD EZRA 7 YEAR Kentucky Straight Bourbon Whiskey

Luxco, a relative newcomer on the high-end bourbon scene, has been producing better and better bottles every year from sourced barrels, even though their own stocks are still aging. This barrel-proof version of Ezra Brooks is one of the best values in barrel-proof bourbon available on the market today.

**Distillery:** Sourced

Age: 7 Years ABV: 117 Proof # Available: ANC 12 WAS 6 FAI 6
Retail: \$41.95 Limit 1 Per Person



### OLD BLOWHARD 26 YEAR BOURBON

#### **Kentucky Bourbon Whiskey**

Orphan Barrel releases are sourced whiskeys from forgotten – or "orphaned" barrels, and each one is a little piece of whiskey history. In this case, Old Blowhard is one of the last remaining examples of bourbon distilled by old Heaven Hill distillery before it burned down in 1996.

Distillery: Heaven Hill, Bardstown, KY
Age: 26 Years ABV: 90.7 Proof
# Available: ANC 4 WAS 1 FAI 1
Retail: \$159.95 Limit 1 Per Person



### YELLOWSTONE LTD. EDITION 2019 Kentucky Straight Bourbon Whiskey

Limestone Branch Distilling Co. continues to impress. Led by master distiller Steve Beam, despite how young the company is they bring generations of bourbon experience to the table.

This blend of 9 and 12-year bourbons finished in re-charred bourbon casks makes for delicious, intense bourbon that stands up to the offerings from their venerable competition.

**Distillery:** Sourced

Age: 9 Years ABV: 101 Proof # Available: ANC 18 WAS 9 FAI 12
Retail: \$99.95 Limit 2 Per Person



#### W.L. WELLER SPECIAL RESERVE Kentucky Straight Bourbon Whiskey

The most readily available of the Weller bourbons, but still highly allocated, the W.L. Weller special reserve is a wheated bourbon, subbing wheat for rye in its mashbill. The result is a smoother, softer bourbon.

Distillery: Buffalo Trace Distillery, Frankfort, KY

Age: NAS ABV: 90 Proof # Available: ANC 24 WAS 12 FAI 12 Retail: \$36.99 Limit 1 Per Person

### FEATURED KENTUCKY BOURBONS

COOPER'S MARK BOURBON CREAM \$24.98 \$19.95

KNOB CREEK 12YR BOURBON \$69.99 \$59.95

KNOB CREEK QUARTER OAK \$59.95 \$54.95

MAKER'S MARK RC6 \$59.95-\$54.95

MAKER'S MARK 46 \$44.99 \$39.95

MAKER'S MARK CASK STRENGTH \$64.99 \$54.95

DAVID NICHOLSON RESERVE \$41.99 \$34.95

DAVID NICHOLSON 1843 100PR \$35.99 \$29.95

QUARTER HORSE BOURBON \$27.98 \$24.95

PUCKETT'S BRANCH BOURBON \$24.98 \$21.95

WOODFORD RESERVE DOUBLE OAKED \$59.99 \$49.95

# SUNDAY, SEPTEMBER 27TH - NO LIMITS

We limit the number of bottles available per person so that as many of our customers can enjoy our limited and hard to find bottles. However, on Sunday those limits disappear. Any limited product left on Sunday is free game, with customers able to buy as many bottles as they'd like.

In addition to the removal of per-person limits, all the whiskey sale pricing on our featured items from earlier in the week continues through Sunday, providing another chance for you to stock up on great whiskey at fantastic prices.



